

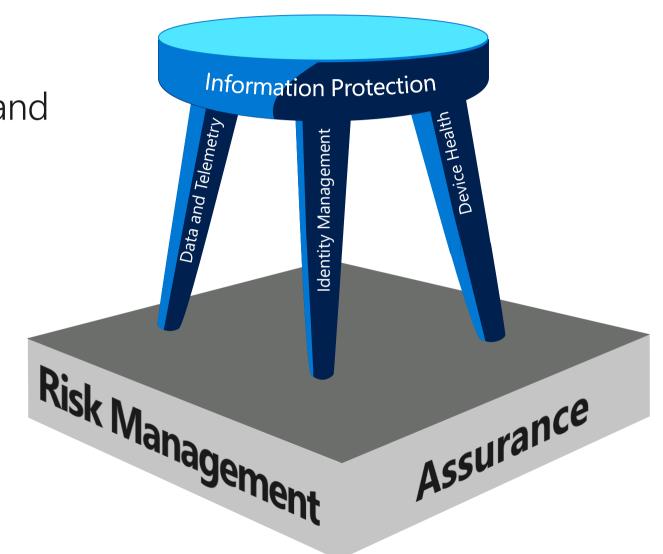
Agenda

- Security focus
- Digital security strategy
- Security world view
- Why device health
- Where we are at
- Key investment areas
- Overcoming challenges
- Keeping up with evolving threats
- → Goal state
- Key recommendations



Security focus

Balancing identity management, device health, data and telemetry, and information protection with risk management and assurance as the foundation.



Tier 1 critical services are resilient

Accelerate cloud security capabilities

Eliminate passwords Protect the administrators Simplify provisioning, entitlements, and access management

Evolve endpoint protection Only allow access from healthy devices Zero trust networks

Detect threats through user behavior anomalies

All Microsoft data is classified. labeled and protected











Device Health



Data & **Telemetry**



Information **Protection**

Business response and crisis management

Compliance

Enterprise business continuity management

Enterprise security governance and risk

Security education and awareness

Security incident response

Security standards and configuration

App & Infrastructure security Emerging security products External assessments Red team penetration testing Supply chain security

Administrator role services Authentication Certificate management Credential management Provisioning, entitlement management, and synchronization

Endpoint protection Phishing protection SAW HRE Vulnerability management Virtualization

Data intelligence Security intelligence platform Security monitoring Threat intelligence

Data loss prevention Insider threat

Security tools engineering

Security world view





Globalization: more markets, customers, and business potential

Always-on access provides more productivity

Ability to **analyze massive data** sets at scale and speed

Scalable, cloud based storage: efficient, cost effective, and secure

Modern engineering: allows for more agility in building capabilities, features, and in responding to threats



Globalization can lead to "digital xenophobia"

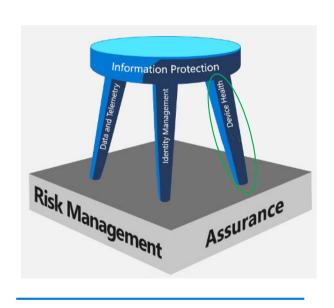
More lucrative targets give rise to more dangerous threat actors

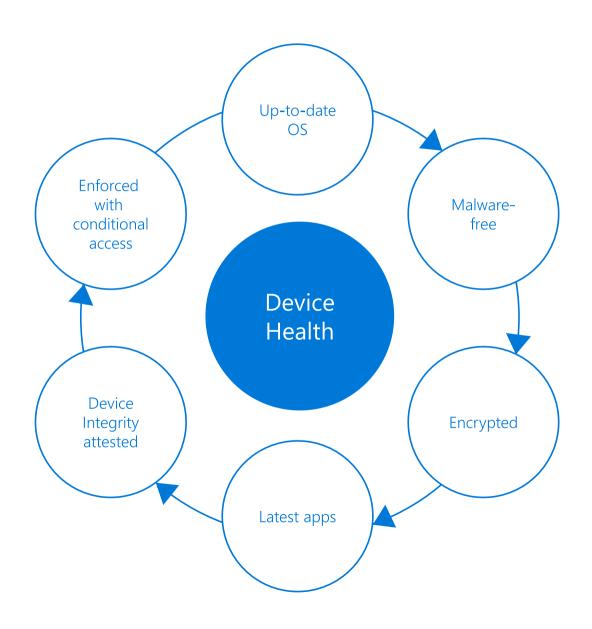
More surface area for attacks/exposure to harm, including supply chain

The client-to-cloud world requires a control shift (Identity is the new perimeter)

Why device health

Unmanaged devices are a powerful entry point for attackers and present a high risk to the enterprise.





Where we're at

Edge protections of the past are no longer effective in the cloud.

Unmanaged personal devices allowed for work present unprecedented risk.

Key Investment Areas

Endpoint Protection Conditional Access



Only allow access from healthy devices

Admins must use secure devices for all activities performed with elevated privileges

Devices must be managed for access

Additional device compliance policies required over time (encryption, anti-malware, minimum OS level, hardware config., etc.)

Protect the endpoint

Modern endpoint protection on every device (pre-and post-boot protection, cross-platform coverage)

Devices must be provably healthy at time of access





Evolving threats

As malicious actors continue evolving the threat landscape with ever more sophisticated attacks:

Prioritize fixes

Ensure most prevalent models are updated to the latest model specific BIOS fixes

Reduce footprint of legacy hardware

Eliminate vulnerabilities specific to legacy hardware

Modern threats require modern hardware and security features

Move to modern devices



Goal state

Network Boundary Reliant



Reporting/Reactive

Today

Some devices managed
Ongoing patching, updates,
device hygiene
Significant effort fingerprinting

Device Health with AAD CA and Intune

No unknown devices get access Reduced surface area for attack

Holistic Endpoint Protection

Patching, updates, device hygiene enforceable

Restored visibility to the environment Increased resistance to malware Conditional Access as a service

Key recommendations

Communicate, communicate!

Start small

Start with devices used by admins

Have a plan ready to leverage a crisis

Educate your senior leaders



Resources

Access all IT Showcase resources at Microsoft.com/ITShowcase

- Webinar: Speaking of security: A discussion with Bret Arsenault, CISO at Microsoft
- The importance of device health
- Device Health content suite
- Client security: shifting paradigms to prepare for a cloud-only future
- Microsoft uses Windows Defender ATP antivirus capabilities to boost malware protection
- Protecting high-risk environments with secure admin workstations
- IT expert roundtable: How Microsoft secures elevated access with tools and privileged credentials



Thank you