



Speaking of security:  
Device health



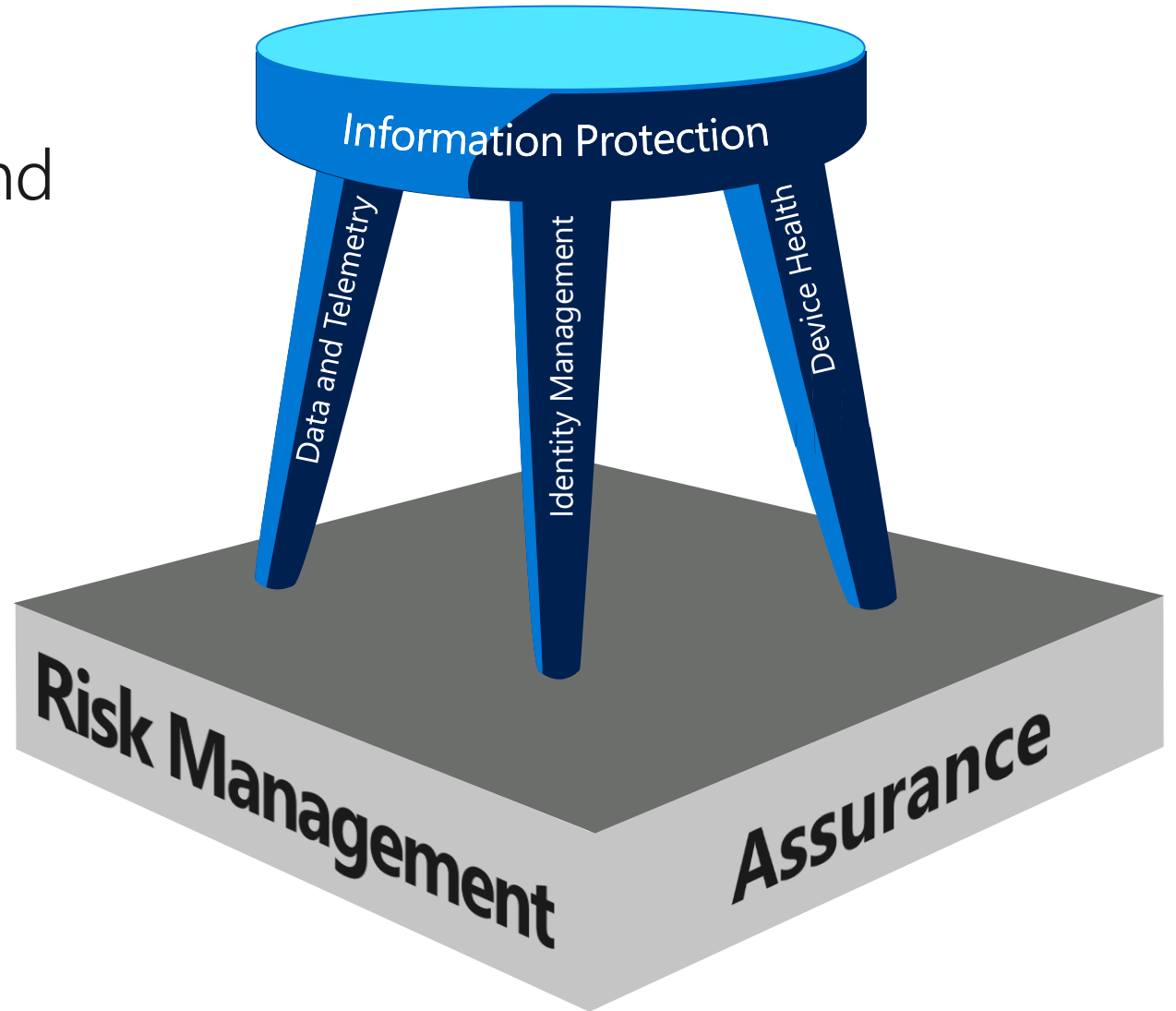
# Agenda

- Security focus
- Digital security strategy
- Security world view
- Why device health
- Where we are at
- Key investment areas
- Overcoming challenges
- Keeping up with evolving threats
- Goal state
- Key recommendations

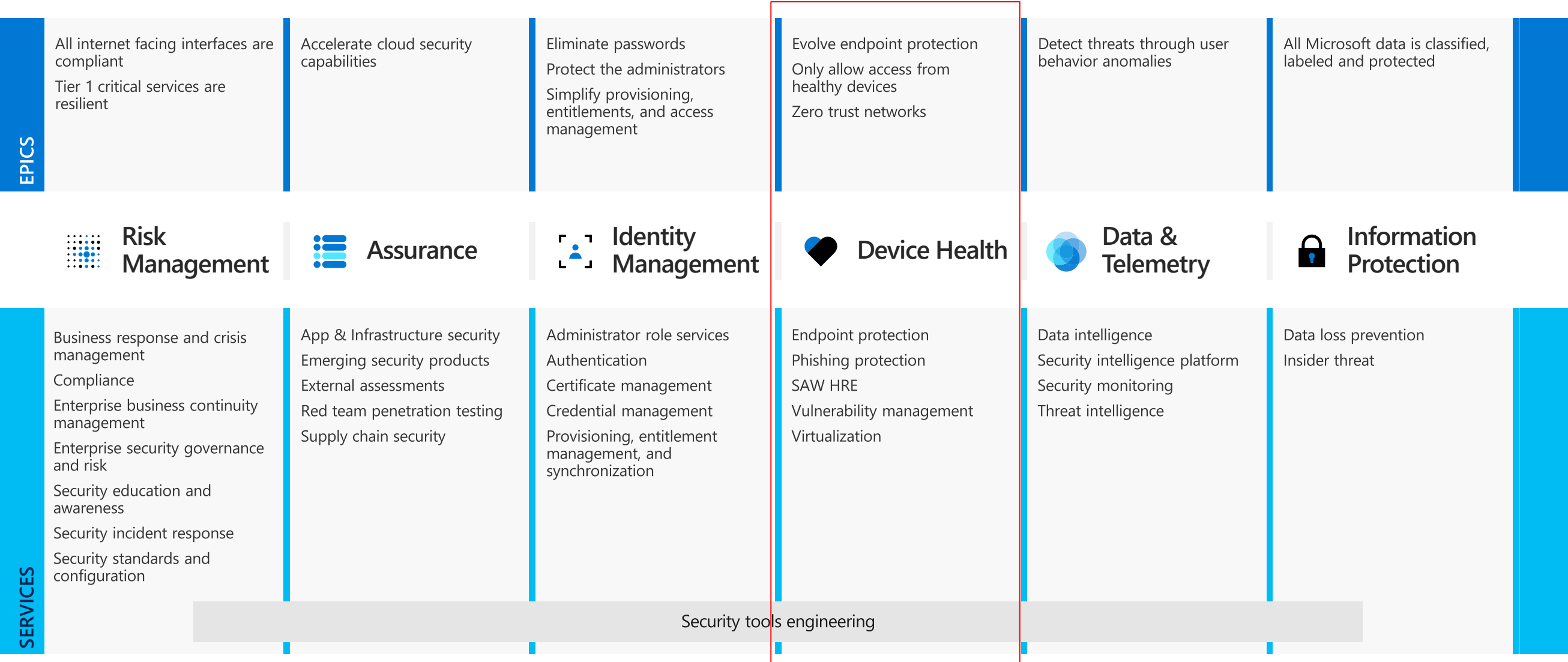


# Security focus

Balancing identity management, device health, data and telemetry, and information protection with risk management and assurance as the foundation.



# 2019 Digital security strategy



# Security world view



## → Opportunities

**Globalization:** more markets, customers, and business potential

Always-on access provides **more productivity**

Ability to **analyze massive data** sets at scale and speed

**Scalable, cloud based storage:** efficient, cost effective, and secure

**Modern engineering:** allows for more agility in building capabilities, features, and in responding to threats

## ! Risks

Globalization can lead to **“digital xenophobia”**

More lucrative targets give rise to more **dangerous threat actors**

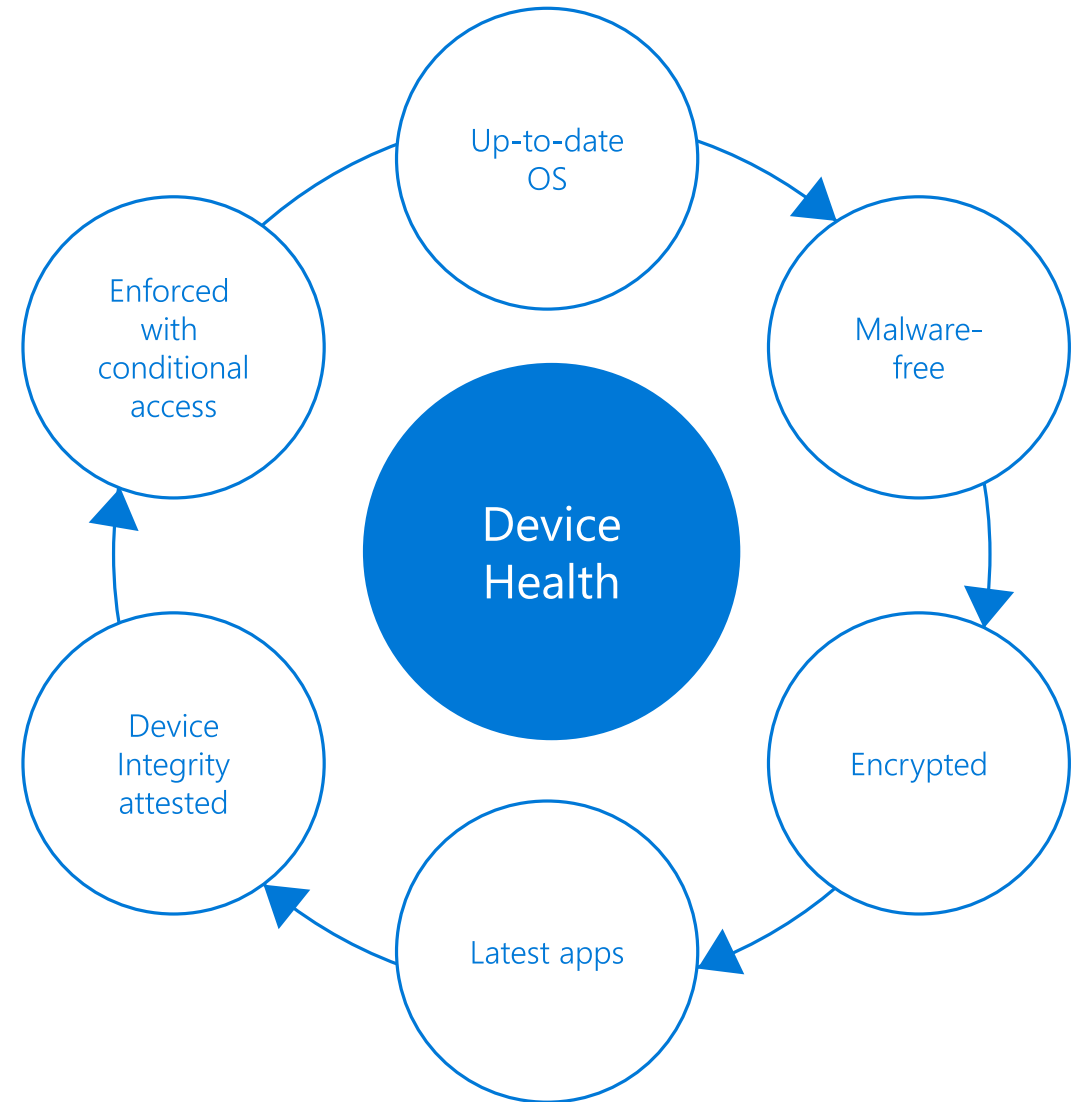
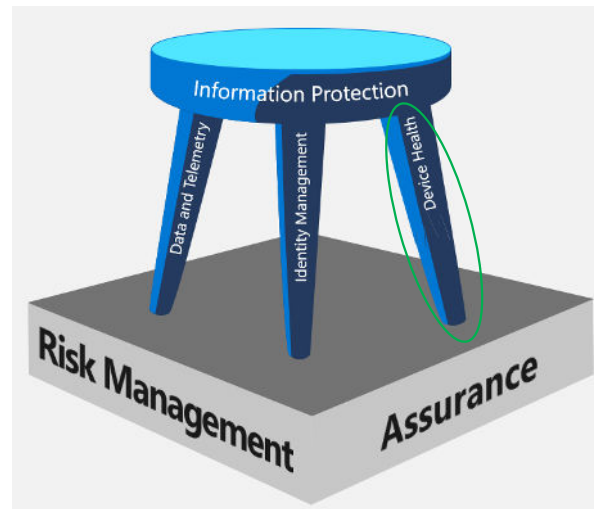
More surface area for attacks/exposure to harm, including **supply chain**

The client-to-cloud world requires a control shift  
**(Identity is the new perimeter)**

# Device health

## Why device health

Unmanaged devices are a powerful entry point for attackers and present a high risk to the enterprise.



# Device health

## Where we're at

Edge protections of the past are no longer effective in the cloud.

Unmanaged personal devices allowed for work present unprecedented risk.

## Key Investment Areas

Endpoint Protection  
Conditional Access



# Device health

## Only allow access from healthy devices

Admins must use **secure devices** for all activities performed with elevated privileges

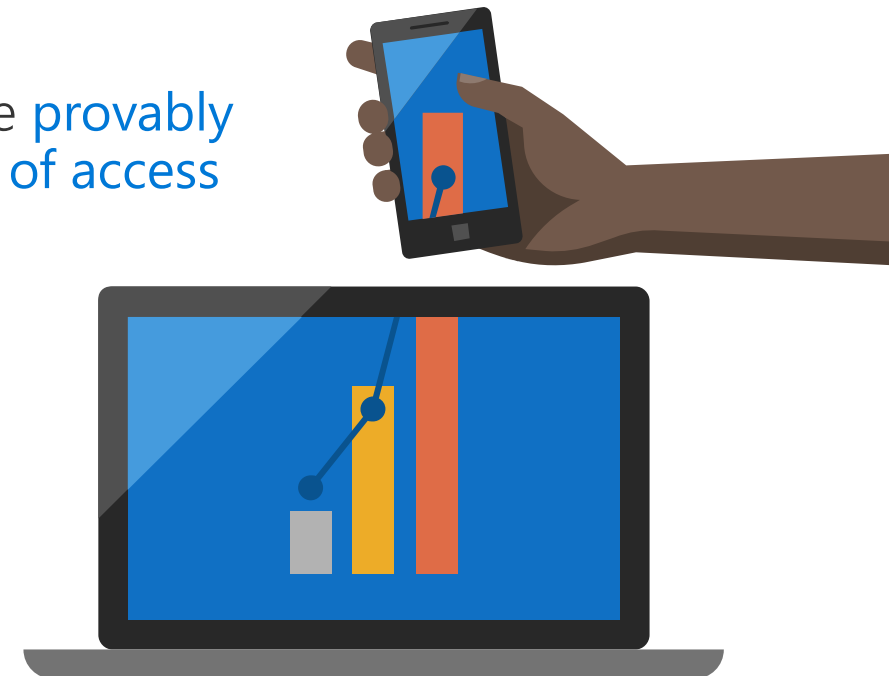
Devices must be **managed** for access

**Additional device compliance policies** required over time (encryption, anti-malware, minimum OS level, hardware config., etc.)

## Protect the endpoint

Modern **endpoint protection on every device** (pre-and post-boot protection, cross-platform coverage)

Devices must be **provably healthy at time of access**





# Device health

## Evolving threats

As malicious actors continue evolving the threat landscape with ever more sophisticated attacks:

### Prioritize fixes

Ensure most prevalent models are updated to the latest model specific BIOS fixes

### Reduce footprint of legacy hardware

Eliminate vulnerabilities specific to legacy hardware

### Modern threats require modern hardware and security features

Move to modern devices



# Goal state

Today



Network  
Boundary Reliant

Reporting/Reactive

Device Health with  
AAD CA and Intune

Holistic  
Endpoint Protection

Some devices managed  
Ongoing patching, updates,  
device hygiene  
Significant effort fingerprinting

No unknown devices get access  
Reduced surface area for attack

Patching, updates, device hygiene  
enforceable  
Restored visibility to the environment  
Increased resistance to malware  
Conditional Access as a service



# Key recommendations

Communicate,  
communicate, communicate!

Start small

Start with devices used  
by admins

Have a plan ready to  
leverage a crisis

Educate your senior leaders



# Resources

Access all IT Showcase resources at [Microsoft.com/ITShowcase](https://Microsoft.com/ITShowcase)

- [Webinar: Speaking of security: A discussion with Bret Arsenault, CISO at Microsoft](#)
- [The importance of device health](#)
- [Device Health content suite](#)
- [Client security: shifting paradigms to prepare for a cloud-only future](#)
- [Microsoft uses Windows Defender ATP antivirus capabilities to boost malware protection](#)
- [Protecting high-risk environments with secure admin workstations](#)
- [IT expert roundtable: How Microsoft secures elevated access with tools and privileged credentials](#)



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Thank you